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SCAR® and The #1 G
Racing with Felix S
"That Fits Like a Glove."
55
Scarlite, Inc.

**Different team.
same results.**

Yellow Line Fever.



Running a 1.5-mile race, instantly becoming an integral part of your life is what it's all about. Being Chevrolet Truck, Labby's, NOS Energy Drink, your favorite NASCAR race car, your favorite team, your favorite... everything. You're racing against the gas for faster, give us more and make a great effort. These mechanics know that keeping their engine in top form is what it's all about. That's why they choose Ford's Super Duty. Our gloves help them work hard, and our tools help them work smart. That's why they choose Ford's Super Duty. The best. Just like the rest of us.

The #1 Glove in NASCAR®

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What will *you* build?

Trace

22 Padded Poles

22 Inland Poles

22 River Poles

TECHNOLOGY
COMFORT
PERFORMANCE
INNOVATION
CRAFTSMANSHIP
STYLE
PROTECTING
SAFETY
CONTROL
WEAR
GO Beyond

Use your tools wisely.

enhance your next project. Mechanix Wear gloves are made of synthetic leather and feature a unique design that provides maximum grip and protection. The First Phase™ is a unique design that provides maximum grip and protection. The First Phase™ is a unique design that provides maximum grip and protection.

M
MECHANIX WEAR

When it comes to performance work gloves, there's only one Original.



works your best best? Whether it's in tennis, in a workshop, or in a warehouse, the solution is to wear an Original® glove. Original® gloves are specifically designed to protect your hands and help you work. They're the #1 glove in America and are used by more than 10 million workers and professionals in every other branch. So next time you're looking for the perfect tool for the job, look for the Original® glove. The True That Fits Like a Glove®. 800.222.2222. www.mechanixgloves.com

THE GLOVE THAT STARTED IT ALL

Back in 1991, we knew right away we had a good thing going with Mechanix Wear® Gloves. However, we had no idea what kind of revolution we would start. Before we knew it, we had 41 NASCAR® teams asking for our gloves, along with just about every other high profile motorsports team in every type of racing! As a result of the exposure, everyday Mechanics, Technicians, Construction Workers, Tradesman, Do-It-Yourselfers, Industrial Safety Personnel, Law Enforcement, Emergency Service Workers and Military Professionals all began using our gloves.

They all agreed. It is more than just a glove; it is —

***The Tool That
Fits Like a
Glove®***



The #1 Glove in NASCAR.



THE ORIGINAL® GLOVE

**EVERYONE WITH A
TOOLBOX IS A
GLOVE CUSTOMER**

21,000,000

TOOLBOXES SOLD A YEAR

It doesn't matter if your toolbox is full of tools for plumbing, automotive repair, electrical work, or even if you're working as part of a crew on an aircraft carrier; our gloves work for every job. Wherever you find a toolbox, you will find a pair of Mechanix Gloves close by.

WHAT'S IN YOUR TOOLBOX?

OPENING TOOLBOXES FOR EVERYONE



It seems like yesterday when we started selling our gloves to professional race teams. 18 years later, many different toolboxes define our largest markets. The usefulness and functionality of high performance work gloves continue to provide opportunities for growth for Mechanix Wear®. With each new market, the Mechanix Wear® brand transcends its racing heritage and cements its place as the innovator and leader of the high performance work glove revolution.

41/43
OF
TEAMS

THEY GET IT. They watch because they are fans. They recognize that if the pros use Mechanix Wear® gloves, so should they. They aren't helping pit a race car in less than fourteen seconds, and their toolbox is probably different. But when working on their car they want to work fast, work safe, and work clean. They know every garage deserves a toolbox containing high performance work gloves.



THE ORIGINAL®



M-PACT®



M-PACT® 2



TOOLS OF THE TRADE



THE JOBSITE CHANGES BUT THEIR JOB DOESN'T, and neither do the tools in their toolboxes. Skilled trade professionals only choose quality tools to get the job done, and when it comes to hand protection, Mechanix Wear® is that choice. When the job stretches from days to weeks they demand tools that last, and hand protection is as important to them as any other tool in their toolbox. True professionals need commercial grade performance work gloves.



COMMERCIAL GRADE
PADDED PALM



COMMERCIAL GRADE
IMPACT PRO



COMMERCIAL GRADE
HEAVY DUTY

WORKPLACE HAZARDS EXIST EVERYWHERE. Their focus should be on the job or task and nothing else. The product and equipment needed to create safe work environments for industrial and commercial workplaces around the world is not unlike the different tools in a toolbox. No one tool is going to eliminate all workplace hazards, but when hand protection is required, they choose to equip their toolbox with our performance work gloves for safety applications.

THE TOOL FOR SAFETY CRITICAL SITUATIONS



SAFETY ORIGINAL®



SAFETY M-PACT®



SAFETY M-PACT® ORHD

THE ONE TOOL FOR EVERY HOME

FROM SMALL PROJECTS TO LARGE PROJECTS,

there is one thing in common, a toolbox. You know that Monday comes around all too soon and you can't show the wear from the weekend. Whether you have gloves on your list or remember to get them on your frequent supply runs, our performance work gloves provide hand protection for all your projects at home.



UTILITY



PADDLED PALM



IMPACT PRO



ORIGINAL® TACTICAL



M-PACT® TACTICAL



M-PACT® 2 TACTICAL



THE RIGHT TOOL FOR THE MISSION

WHEN THEY'RE IN THE BUSINESS OF SECURITY
AND SAFETY, EVERY ASSET, EVERY TOOL IS VITAL.

The risks of their job are like no other and their toolbox seems much different. However, the need for hand protection is real. They make performance work gloves part of their uniform when lives are on the line. They know, when orders come down, their performance work gloves will be on duty.



5 MILLION HOUSEHOLDS TUNED IN WEEKLY.*

This makes NASCAR® Sprint Cup events the #2 rated regular season sport on television, trailing only the NFL. Not only did race fans see over 13.2 hours of on-camera, in focus exposure of Mechanix Wear® gloves during the broadcast of NASCAR® events last year*, but they saw our gloves in countless other racing events, television shows and feature films. Chances are pretty good that if your customer saw someone using high performance work gloves on television, it was a pair of Mechanix Wear® gloves. What else can we say? ... **EXPOSURE**

75 MILLION FANS AND GROWING. NASCAR® has 75 million fans!** That's one third of the entire U.S. adult population. How can you pass up an opportunity like that? In addition to television, we reach these fans with over 1,800 thirty-second radio spots on top rated Sirius® and XM Satellite® radio stations including, Fox News, ESPN Radio and NASCAR® Radio. By going out of this world with satellite radio, we reach more than just race fans; we reach the general consumer market as well ... **EXPOSURE**

296 MILLION ANNUAL IMPRESSIONS.*** It's all in the print. We advertise in over 50 national publications, putting the Mechanix Wear® brand in front of millions of potential customers. Our constant presence builds credibility for the product category and creates demand for our brand. Making Mechanix Wear® the #1 brand, and the only high performance work glove consumers will ask for by name ... **EXPOSURE**

* Published by Joyce Julius and Associates, Inc. 2008

** Provided by NASCAR Series Research. 2008

*** Audit Bureau of Circulations (ABC). 2008

Q/A FIT FEEL FUNCTION

SITTING DOWN WITH OUR DESIGN TEAM

HOW DO YOU START DESIGNING A GLOVE?

Determine what it will be used for and for what market it is in. Then do some rough sketches, exploring shapes and function. Each use and market has different needs for protection and look.

DOES FORM FOLLOW FUNCTION OR DOES FUNCTION FOLLOW FORM WHEN DESIGNING A GLOVE?

They really go hand in hand (no pun intended). Mechanix Wear gloves need to fit and look great. They also need to protect hands and have the benefits consumers are looking for.

HOW SHOULD A GLOVE FIT?

They should fit in a way that makes you want to wear them while working. If you have to take off gloves to do your job, you probably don't have a good fitting glove. No matter how much protection a glove has, we try to make every glove fit like our Original.

HOW ABOUT THE FINGERS?

We have a couple ways of describing poor fitting fingers. The fingertips shouldn't look chopped or squared off at the ends; it makes for a poor fit and terrible dexterity. You also shouldn't get a trampoline. This is where the fingers of the gloves aren't long enough and the area between the fingers doesn't reach the hand.

AND WHAT ABOUT THE PALM?

No matter what type of protection is on the palm it shouldn't be baggy or crunchy. When you start to close your hand the material should be soft and form fitting and want to suck into your palm, not blow out like a small air pocket is forming.

DOES THE ORIGINAL® GLOVE EVER CHANGE?

Constantly. We are always working on refining it and making it better. Development never stops on our Original Glove.

DOES MANUFACTURING MATTER?

We have the best factories, but both QC and designers still go visit them. It helps ensure consistency and allows us designers to understand the process. A lot of times something new comes out of asking, "What if we tried this?"





CAN GLOVES SAVE YOUR HANDS?

Can a helmet save your head? Our focus is on hand protection. We strive to develop the best hand protection in the world every day.

HOW DO YOU KNOW THEY REALLY WORK?

We lab test the materials, we wear them, our friends try them, our customers and industry professionals test them and our race teams abuse them. Then we compile the results, refine the gloves and test them again. When we are absolutely satisfied we put a new glove into production.

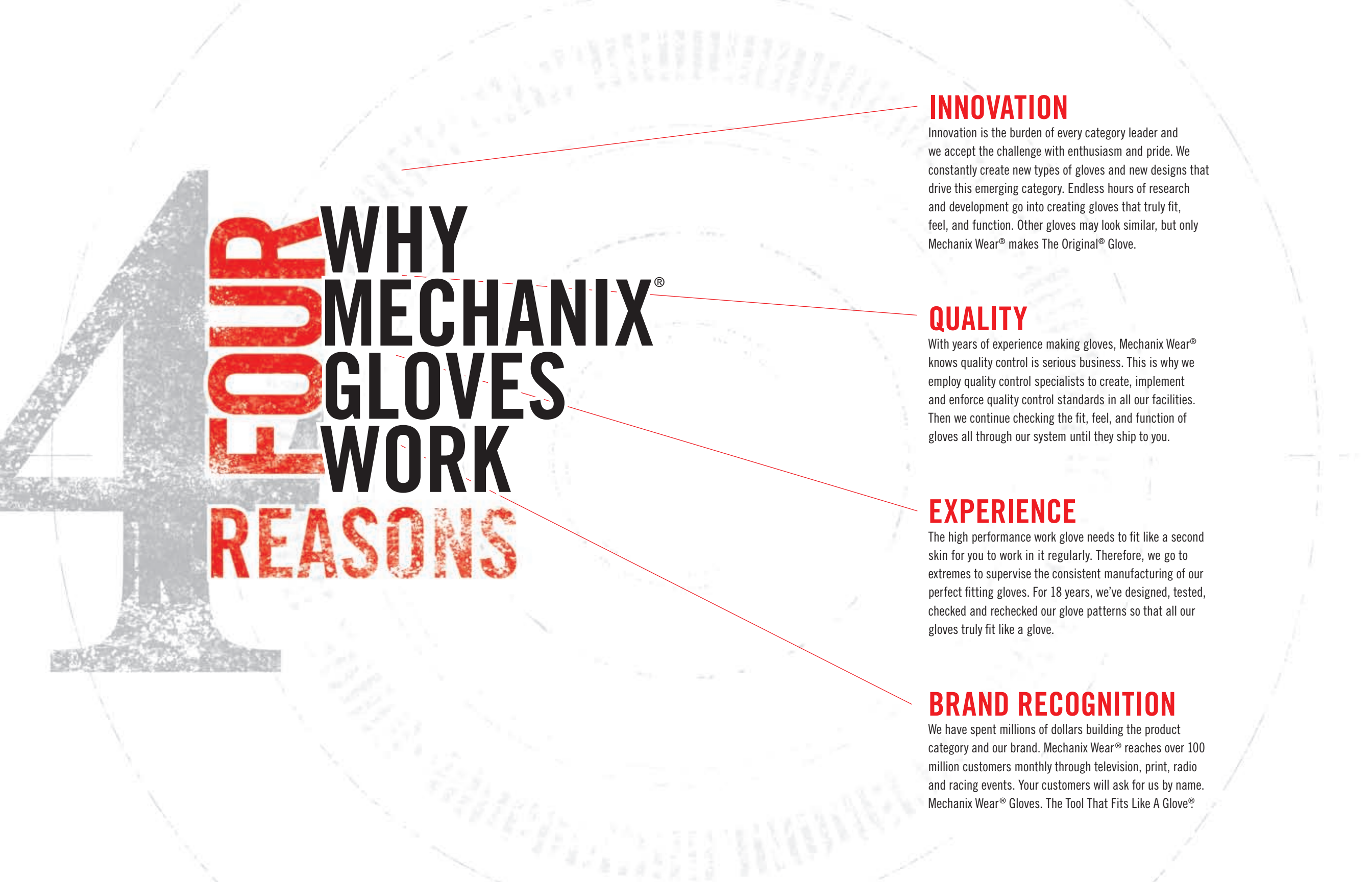


THE ORIGINAL®					ORIGINAL® SPECIALITY						FASTFIT®			
														
MG-01	MG-02	MG-03	MG-05	MG-09	ORIGINAL® 0.5 HMG-05	ORIGINAL® GRIP MGG-05	ORIGINAL® VENT MGV-00	ORIGINAL® PLUS MGP-08	ORIGINAL® WOMEN'S MG-05	MG-72	MFF-02	MFF-03	MFF-05	
M-PACT®					M-PACT® 2				M-PACT® 3		MRT®		RACE SPECIALTY	
														
MMP-01	MMP-02	MMP-03	MMP-05	FINGERLESS MFL-05	MP2-01	MP2-02	MP2-03	MP2-05	MP3-05	0.5 M-PACT® MRT-P5	FABRICATOR MFG-05	HAPPY HOUR MHH-05	COTTON CJ-05	
TEAM ISSUE® CARBON-X®			HOME + GARDEN					COMMERCIAL GRADE						
														
LEVEL 01 CXG-L1	LEVEL 05 CXG-L5	LEVEL 10 CXG-L10	UTILITY H15-05	PADDED PALM H25-05	IMPACT PRO H30-05	WOMEN'S UTILITY H17-12	H17-17	CG UTILITY CG15-75	CG PADDED PALM CG25-75	CG FRAMER CG27-75	CG IMPACT PRO CG30-75	CG HEAVY DUTY CG40-75		
SAFETY					COLD WEATHER		TACTICAL							
														
FASTFIT® SFF-91	ORIGINAL® SMG-91	M-PACT® SMP-91	M-PACT®2 SP2-91	M-PACT® ORHD SHD-91	MCW2-08	ORIGINAL® MG-55	MG-71	MG-72	ORIGINAL® VENT MGV-55	M-PACT® MMP-55	MMP-71	MMP-72	M-PACT® 2 MP2-55	

Whether you're changing tires on a NASCAR® Sprint Cup car in less than 14 seconds, getting the last nail in for the day, being the weekend warrior of your own domain, or protecting against hazards when safety matters, we have the tools for whatever the job may be.

The Mechanix Wear® Original Glove® started the high performance work glove category. Eighteen years of analysis, development, and innovation have created 55 different styles of work gloves from the Original®. They all have their own story and their own way of providing hand protection. From basic protection to gloves that are fire retardant, this is the roadmap to finding the right type of hand protection you need.

THE TOOLS THAT FIT LIKE A GLOVE®



4 REASONS WHY MECHANIX[®] GLOVES WORK

INNOVATION

Innovation is the burden of every category leader and we accept the challenge with enthusiasm and pride. We constantly create new types of gloves and new designs that drive this emerging category. Endless hours of research and development go into creating gloves that truly fit, feel, and function. Other gloves may look similar, but only Mechanix Wear[®] makes The Original[®] Glove.

QUALITY

With years of experience making gloves, Mechanix Wear[®] knows quality control is serious business. This is why we employ quality control specialists to create, implement and enforce quality control standards in all our facilities. Then we continue checking the fit, feel, and function of gloves all through our system until they ship to you.

EXPERIENCE

The high performance work glove needs to fit like a second skin for you to work in it regularly. Therefore, we go to extremes to supervise the consistent manufacturing of our perfect fitting gloves. For 18 years, we've designed, tested, checked and rechecked our glove patterns so that all our gloves truly fit like a glove.

BRAND RECOGNITION

We have spent millions of dollars building the product category and our brand. Mechanix Wear[®] reaches over 100 million customers monthly through television, print, radio and racing events. Your customers will ask for us by name. Mechanix Wear[®] Gloves. The Tool That Fits Like A Glove[®]

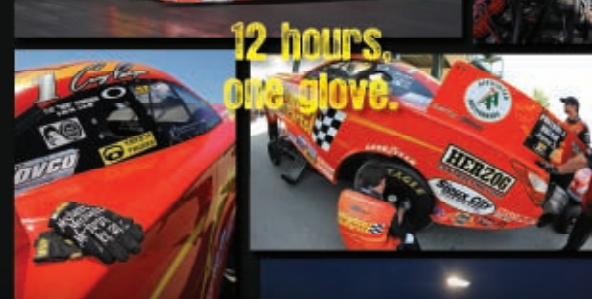


COOL.

Racing and The #1 Glove at Pro Circuit Kawasaki

by more professional race team gloves help them work faster, in more power and control.

That Fits Like a Glove.[®] 800.222.4296



12 hours.
one glove.



Start the season prepared.



When performance is priority.



The #1 Glove in NASCAR[®] and The #1 Glove at Joe Gibbs Racing.

Mechanix Glove. The Tool That Fits Like a Glove.[®]

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IMPACT[™]

PLUS

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VENT

ORIGINAL[™]

GRIP

ORIGINAL[™]

GLOVE LIGHT



The #1 Glove in NASCAR[®]

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Ingredients for
success.



Built For Speed.



The #1 Glove in NASCAR[®]



The #1 Glove in NASCAR[®]





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